



American Legion Auxiliary

*A Community of Volunteers Serving Veterans,
Military, and their Families*

TO: National Executive Committee Members, National Officers, National Chairmen, Past National Presidents

CC: Dept Presidents; Dept Secretaries, NHQ Staff; National Committee Members

From: Kelly Circle, Executive Director

Re: **Weekly Briefing 12-11-2020**

Have you toured the brand-new www.ALForVeterans.org yet?

The redesigned American Legion Auxiliary website was built for you – our community of volunteers! The member portal is now named MyAuxiliary. Developed with ALA members in mind, the MyAuxiliary portal on our refreshed site is a go-to location for members-only content: forms, national committee information and documents, policies and procedures, training information, how-to resources, and downloadable recruitment tools.

MyAuxiliary also offers members the option of paying dues online and updating their name, mailing address, or phone number at any time. To access this portal, members must have an account. Any member who already had a login for www.ALForVeterans.org can use that same login for the portal on the refreshed site. Any member who does not already have an account will have to create one.

Only current members can establish MyAuxiliary portal accounts. Former members, and those who let their membership lapse, cannot access this portal or their member profile until they've reinstated their ALA membership. If you know anyone in this situation, please have them call National Headquarters at 317- 569-4570.

If you are having difficulties connecting to the national website, the problem could be your internet browser. Try updating your browser, or download a different one (Chrome, Safari, or Firefox are best). If you still need additional help accessing the MyAuxiliary portal, please contact the help desk at alamishelp@ALForVeterans.org.

Using MyAuxiliary, members can now access the following information about themselves:

- The unit they belong to
- Member ID number
- Join date
- Their membership category - PUFL, Life Member, Honorary Life Member
- When their membership expires
- Whether they are due for renewal
- Their prior years' dues paid
- Their donation history



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Members can also take the following actions in the member portal that were not previously possible:

- Pay dues for the current year and the previous year
- Print a current year membership card
- Print membership cards from previous years
- Update contact information
- Add additional addresses (such as a seasonal address) – even adding starting and ending dates
- Opt out of national and department publications and mailings (Communications Tab)

Stay a while – click around today and see all of the ways your member experience was made better with the newly redesigned www.ALAFforVeterans.org!

NVCAF Recap!

In case you didn't get the chance to watch last week, most of the public NVCAF events are still up on the website at <https://mvp.markeys.onl/nvcaf2020/home>. Take time and watch the Opening Act at least! It's so worth your time!

2020 NVCAF at Home Stats as of 12/8/20

- 165 gold medal winning Veterans invited
- 74/165 Veterans (45%) participated in the virtual WebEx/Zoom sessions; 40% of those participated in 5 or more sessions
- 25 sessions were offered included pre-Festival meetings and various presentations, workshops and education sessions during the Festival week
- 1,148 attendees participated in the 25 sessions
- 5 videos were available to watch on website and Facebook
 - o Opening/Festival Show Video
 - o Artist Showcase
 - o Writer Showcase
 - o Performer Showcase
 - o Closing Video (was shown on FB and on the website)
- Website stats = 3,500 impressions on the site as of 12/3/20
- Facebook stats = 24,400+ views of Closing Video as of 12/8/20 Previous "at Home" record was held by the Wheelchair Games w/ approximately 20,000

And last but not least, here's a quote that struck a chord with me:

"Hurt people hurt people. That's how pain patterns get passed on, generation after generation. Break the chain today. Meet anger with sympathy, contempt with compassion, cruelty with kindness. Greet grimaces with smiles. Forgive and forget about finding fault. Love is the weapon of the future." –Yehunda Berg