



American Legion Auxiliary

*A Community of Volunteers Serving Veterans,
Military, and their Families*

June 5, 2020

TO: National Executive Committee Members, National Officers, National Chairmen, Past National Presidents

CC: Department Presidents; Department Secretaries, NHQ Staff

From: Kelly Circle, Executive Director

Re: **Weekly Briefing 6-05-2020**

Congratulations ALA Hawaii Girls State!

Our second Girls State program is finishing their online session today! Their closing ceremony featured videos from Congressman Tulsi Gabbard & Senator Maize Hirono. The guest speakers were National President Nicole Clapp and ALA Girls Nation Committee Chairman, Wendy Riggle. Also speaking and conducting the swearing in ceremony was Federal Judge Leslie Kobayashi.

Check out the pictures on their Facebook page; they did a great job posting on social media! <https://www.facebook.com/ala.aga.902>

Emblem Use

Some questions came up around National Poppy Day over whether permission was needed to create a poppy t-shirt. National Poppy Day© and all the items sold through Emblem Sales are trademarked by The American Legion so yes, permission is needed for the use of the Poppy “emblem.” When in doubt, it’s best to ask permission.

How to get approval:

1. Log on to the member portal of our website.
2. Go to member resources and click on the branding guide. (Here’s the link for easy reference or just type the word emblem in the search box.)
<https://www.alaforveterans.org/Resources/Marketing---Promotional-Materials/>
3. Complete the form following all the instructions and send it to your department secretary.
4. Once the department secretary signs their approval, they will send it to emblem@alaforveterans.org. We will review and get back to you quickly with either the approval or necessary changes.

If you or any unit member has any questions, we are happy to help! Just send an email to the above email address and we’ll take care of all your questions. Thanks for your help in protecting our organization’s intellectual property!



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Return to office plan:

So far, things are going well with the phased approach to reopening businesses across Indiana. Indianapolis is a stage behind the rest of the state because of the large number of cases we had, but we are hoping to be back in the office starting June 29th and phasing in our return through July 19th.

Hopefully you have not noticed any difference in being able to reach a staff member or get questions answered while we have been working remotely but it will be nice to see people in person again! Until further notice, to protect our employees, the office will be closed to outside visitors unless they have prior approval from me. Thank you for your patience and understanding as we figure out “the new normal.”

If you have any questions or concerns, please feel free to reach out to me at kcircle@alaforveterans.org.

NHQ Staff Notes

Congratulations to **Elizabeth Sendelweck** who passed the exam to become a certified CVENT expert!

NHQ staff just tested GoToTraining with a team movie trivia contest! It was a fun way to test how to break into groups to share ideas and then come back together for a larger discussion. It worked well and we figured out a few things. More to come on that.

Until next week, stay safe, stay hopeful, and keep smiling!