



American Legion Auxiliary

*A Community of Volunteers Serving Veterans,
Military, and their Families*

To: ALA Red Book contacts

CC: Dan Wheeler, James Baca, Dean Kessel, Chanin Nuntavong, Mark Seavey

From: Kelly Circle, Executive Director

Re: Weekly Briefing 11-19-2021

Another Legion College class has graduated! I was only able to stay and hear a couple of presentations this week, but it's clear this is an exceptional training opportunity for Legionnaires. I appreciated the opportunity to attend the banquet and talk with Legion members from around the country as well. I'm looking forward to December's class to audit more presentations and I thank Chancellor Dave Rehbein and Dean Ken George for the invitation!

A number of members have started their online application to participate on a national committee and it's great to see such interest. Remember, the deadline to apply is December 15th so log back in and complete your application soon! We'll be following up via email next week with those who have started an application but haven't submitted to ensure there are no technical difficulties. If you want to apply but haven't started your application, the holiday might be the perfect time to sit down and do it. (Hint, hint...) You need not have served as an officer in your district or department to be eligible for an appointment, and male spouse ALA members are welcome to apply.

Mission Trainings back live and in person! Take two...

You know we love a good teaser. We love them so much that we told a good chunk of our membership about Mission Development Training 201 coming back early next year. And then, unfortunately and out of our control, we experienced technical difficulties with the registration system. While the hiccups are being worked on, we're going to tease you some more about the five ALA Mission Development Training 201 events and national Junior meetings planned for January, February, and March next year so that you can tell your fellow members. 😊

Mission Development Training 201 will help members overcome common hurdles in mission delivery. The underlying belief in this training is that improving the member engagement experience will also drive membership.

During this one-day training, you'll learn how to:

- Identify and engage volunteers — members and non-members
- Determine the needs in your community
- Solve roadblocks
- Construct specific volunteer "menu" opportunities in your community



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Active members looking to welcome and engage other ALA members and supporters in our mission specifically should attend Mission Development Training 201. Attendees should have a basic concept of mission delivery. Don't forget about ALA Juniors! The national ALA Junior meetings will also be held at the same time.

Dates and locations:

- Las Vegas, NV - Jan. 29
- Orlando, FL - Feb. 12
- Indianapolis, IN - Feb. 19
- Baltimore, MD - March 26
- Omaha, NE - April 2

Make sure you're following [our social media channels](#) so you don't miss the announcements about registration opening back up. See you soon!

In addition to our in-person trainings, we still have our ALA Academy and our ALA Academy Live! online trainings for our members. Some of our NHQ staff sat down yesterday to brainstorm ideas for future trainings – both content and format to provide opportunities for any member to learn and share ideas with each other. Stay tuned for more as we get them developed.

I will be out of the office next week on vacation (a staycation actually and I can't wait to nest in my home, cook some great meals, and decorate for the holidays!) National Headquarters will be closed on Thursday and Friday for Thanksgiving so there will be no briefing next week.

And speaking of Thanksgiving, let me take a moment to say my thanks for the coolest job on the planet and the opportunity to work with so many amazing leaders both staff and volunteers. I am inspired daily by the commitment and dedication of our members who are willing to do so much for our veterans, military, and their families. Thank you for all that you do and remember, it's okay to have fun while we are serving!

Red Book Updates

The online Red Book has been updated. There are no red book updates for this week. Please send all Red Book corrections to alahq@alaforveterans.org.

Archived briefings can be found in the member portal under Resources. Click Department/Units and scroll down to click on Weekly Briefings to see them all by date.